

Hello Everyone,

"A government that robs Peter to pay Paul can always count on the support of Paul." George Bernard Shaw, Irish Playwright.

Today's missive obliquely wonders if government stimulus is encouraging the proliferation of Pauls. If so, uh oh.

We will start with George Washington and end with drunken sailors. I hope this series...yes, a new series...will help make you better investors.

Signed, Your On-Thanksgiving-Are-Turkeys-Thankful-For-Vegetarians? Financial Advisor,

Greg

KKOB 2020.11.20 George Washington & GDP

Bob: So, Greg, my understanding is you want to talk about the Revolutionary War...and then connect it to today's economy. Is that right?

Greg: Yes. And I know that sounds kind of odd. But hang with me and I think you will see the connection.

This may surprise you, but we have economic statistics in America that go back to the early 1780's. We even have records from immediately after General Washington defeating the British at Yorktown. Pretty cool.

Anyway, 240 years ago, approximately 3% of America's Gross Domestic Product (our economy) was attributable to government spending. That meant 97% of our economy was driven by the private sector.

In short, despite the costs of the Revolution, prosperity was rising because

individuals (and small-to-medium sized businesses) were creating wealth.

Let's now spring forward to the Civil War. As you might guess, government spending exploded higher for both the North and the South. Yet, even as that life-and-death struggle was occurring, government spending as a percentage of our GDP was only 10%. Thus, 160 years ago, the private sector still comprised 90% of our economy.

Bob: And my guess is ---after the Civil War--- government spending probably fell back to below 10% of the economy.

Greg: You're correct. But it fell back to a higher level than it was prior to the war. And this will be a continuing pattern. Government spending will naturally rise during a crisis. Then once the crisis passes, it will fall back...but to a higher pre-crisis level.

So, let's now leap ahead to 1913. This is not a war year; but it is the year when the Federal Reserve Bank was chartered. And this will prove to be a huge inflection point with respect to government's role in the GDP.

You probably remember, America entered World War I in 1917. That prompted government spending as a percentage of GDP to rise to 30%! Power was becoming more centralized...both in government and banking circles. For the first time in our history, the private sector was forced to pay attention to government actions.

Then came 1941 and world war II. Our entire nation was mobilized to fight in Asia and Europe. Yet, even with that, government spending with respect to GDP rose to only 50%. And, of course, after the war that percentage dropped, but again to a higher plateau.

Bob: So, I think I know where you are going with this. I have no idea what percent of our GDP is attributable to government spending today. But in the wake of Covid, it must be high.

Greg: Right again. According to some excellent analysis by economist George Gammon, we are nearing 57% of our GDP being driven by government spending. That means only 43% of our economy comes from the private-wealth-producing sector.

So, there are a few of takeaways from this:

- If you are wondering why so few people are outraged at the shutdowns, wonder no longer. Government never shut down.
- Next, the stimulus checks ---coupled with unemployment benefits-- actually led to a rise in average incomes. No outrage there.
- Next, if you think a rising GDP reflects *economic health*, I would argue otherwise.
- Any government can inflate the GDP by spending like a drunken sailor. They can then point to GDP growth as proof their policies are working...but it's an illusion.

Bob: So, what you are really saying is not all GDP growth is the same. Economic growth that comes from building new factories and equipment is far better than just printing money and asking people to spend it.

Greg: Exactly. It is *not the quantity* of the GDP that matters. If that were true, the Soviet Union would be an international powerhouse. It *is the quality* of GDP we should focus on. And having less than 50% of our GDP coming from the private sector---when we are not even at war---is concerning. But it is also helpful in understanding why we are behaving as we are.

So, let's pick this up again on Monday and I'll go into more detail.

Bob: Sounds good. Until then, how do people reach you?

Greg: My number is 250-3754. Or go to my website at zanettifinancial.com.

By accepting this material, you acknowledge, understand and accept the following:

This material has been prepared at your request by Zanetti Financial, LLC This material is subject to change without notice. This document is for information and illustrative purposes only. It is not, and should not, be regarded as "investment advice" or as a "recommendation" regarding a course of action, including without limitation as those terms are used in any applicable law or regulation. This information is provided with the understanding that with respect to the material provided herein (i) Zanetti Financial, LLC is not acting in a fiduciary or advisory capacity under any contract with you, or any applicable law or regulation, (ii) that you will make your own independent decision with respect to any course of action in connection herewith, as to whether such course of action is appropriate or proper based on your own judgment and your specific circumstances and objectives, (iii) that you are capable of understanding and assessing the merits of a course of action and evaluating investment risks independently, and (iv) to the extent you are acting with respect to an ERISA plan, you are deemed to represent to

Zanetti Financial, LLC that you qualify and shall be treated as an independent fiduciary for purposes of applicable regulation. Zanetti Financial, LLC does not purport to and does not, in any fashion, provide tax, accounting, actuarial, recordkeeping, legal, broker/dealer or any related services. You should consult your advisors with respect to these areas and the material presented herein. You may not rely on the material contained herein. Zanetti Financial, LLC shall not have any liability for any damages of any kind whatsoever relating to this material. No part of this document may be reproduced in any manner, in whole or in part, without the written permission of Zanetti Financial, LLC except for your internal use. This material is being provided to you at no cost and any fees paid by you to Zanetti Financial, LLC are solely for the provision of investment management services pursuant to a written agreement. All of the foregoing statements apply regardless of (i) whether you now currently or may in the future become a client of Zanetti Financial, LLC and (ii) the terms contained in any applicable investment management agreement or similar contract between you and Zanetti Financial, LLC.